

# Public Policy and Philanthropy:

A NEW AGENDA

Southern California Grantmakers  
Public Policy Conference

#### HIGHLIGHTS

The Honorable Antonio R. Villaraigosa  
Mayor of the City of Los Angeles

Ralph Smith, Executive Vice President  
The Annie E. Casey Foundation

Kristen Lewis, Co-Director  
American Human Development Project

Tuesday, February 15, 2011  
8:30am to 4:30pm

CENTER FOR HEALTHY COMMUNITIES  
LOS ANGELES, CALIFORNIA



SOUTHERN CALIFORNIA  
GRANTMAKERS



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Dear Colleague,

While the foundation community has historically preferred to work behind the scenes in regards to public policy issues, the current political and economic environment necessitates a shift in thinking. Today, a stronger, more engaged philanthropic sector must *understand, define and communicate* its role vis à vis government, the markets and nonprofits.

Southern California Grantmakers' inaugural public policy conference will address ways that foundations can individually and collectively address public policy issues that affect philanthropy and the communities we serve. We will feature opportunities to connect and learn about legislative trends that directly impact us as philanthropists, as well as ways to integrate public policy into our ongoing work.

**The Honorable Antonio R. Villaraigosa, Mayor of the City of Los Angeles**, will join us to speak on the "State of the City: Accomplishments and Challenges." Conference highlights will include keynote speaker **Ralph Smith, Executive Vice President of The Annie E. Casey Foundation**, who will address the importance of foundations engaging in advocacy. **Kristen Lewis, Co-Director of the American Human Development Project**, will share the latest findings from the new California Human Development Report. Breakout sessions will focus on such issues as advocacy, coalition building, the California state budget, the role of board members in setting policy priorities, foundation oversight and communication strategies for policy change.

Attendees will also have opportunities to meet, learn and network with their colleagues.

We look forward to seeing you on February 15<sup>th</sup>.

**Fred Ali**

*Chairman*

*Southern California Grantmakers*

**Sushma Raman**

*President*

*Southern California Grantmakers*

# BREAKOUT SESSIONS\*

## On the Frontlines of Change: Update from the City's Deputy Mayors

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### **Aileen Adams**

Deputy Mayor for the Office  
for Strategic Partnerships

### **Austin Beutner**

First Deputy Mayor & CEO of Economic  
& Business Policy; General Manager DWP

### **Reverend Jeff Carr**

Chief of Staff

### **Guillermo Cespedes**

Deputy Mayor for Gang Reduction  
and Youth Development

### **Larry Frank**

Deputy Mayor for Neighborhood  
and Community Services

### **Romel Pascual**

Deputy Mayor for Environment

### **Joan Sullivan**

Deputy Mayor for Education

## The California Budget and Beyond

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### **Jean Ross**

Executive Director, California Budget Project

### **Phil Ansell**

Assistant Director, Bureau of Program and Policy  
Los Angeles County Department of Public Social Services

## American Foundations: Roles and Contributions

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### **Helmut Anheier**

Dean, Hertie School of Governance, Center for Social Investment

### **David C. Hammack**

Haydn Professor, Case Western Reserve University, Mandel Center for Nonprofit Organizations

## Understanding Advocacy

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### **Nayantara Mehta**

Senior Counsel for the West Coast Office, Alliance for Justice

### **Danielle Brazell**

Executive Director, Arts for LA

## What Every Board Member Needs to Know: A Primer for Trustees on Public Policy – CEO and Trustee Track

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### **Vernetta L. Walker**

Director of Consulting, BoardSource

## Communications for Policy Change: Relaying Philanthropy's Role to Government

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### **Daniel Zingale**

Senior Vice President, Healthy California, The California Endowment

\*Additional speakers/participants to be announced

## New Publication to Be Released

Southern California Grantmakers will release its 2011 Signature Publication, *Philanthropy and Health: Trends and Opportunities in the Region* at the conference. The report is focused on the role of philanthropy in addressing issues of health care delivery, access and policy change.

### LOCATION

Center for Healthy Communities  
1000 North Alameda Street  
Los Angeles, CA 90012

### REGISTRATION

Please register online at  
[www.socalgrantmakers.org/events/upcoming](http://www.socalgrantmakers.org/events/upcoming)

### WHO MAY ATTEND

Current SCG members and other grantmakers  
eligible for SCG membership

### FEES

Free for members  
\$125 for eligible non-members

### SPONSORSHIPS WELCOME



### SOUTHERN CALIFORNIA GRANTMAKERS

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