

TRENDS IN FAMILY PHILANTHROPY IN SOUTHERN CALIFORNIA

Southern California Grantmakers'
Conference on Family Philanthropy

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The New Face of Philanthropy: Leadership, Opportunity and Change

Over the past two decades, there has been tremendous growth in the size and diversity of philanthropy in the Southern California region, particularly among those institutions established by individuals and families.

If the early part of the 20th century was a note-worthy time for the development of large foundations established by industrialists on the East Coast, the 21st century signifies the emergence and growth of West Coast family philanthropy: unique, innovative, and diverse. These family foundations range from large, fully staffed institutions to family-led endeavors with little to no staff. They span foundations working exclusively in local communities to those with global priorities and programs. These organizations include foundations preparing the next generation and investing in a legacy to those preparing to spend down their assets within their founder's lifetime. Some respond to immediate needs, while others follow a five-year plan, but all share a common desire to make a difference.

This report—produced by Southern California Grantmakers in partnership with the Foundation Center—highlights key trends and giving patterns for family foundations in Southern California.



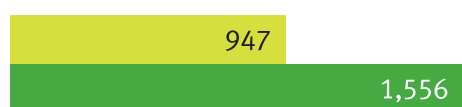
SOUTHERN CALIFORNIA
GRANTMAKERS



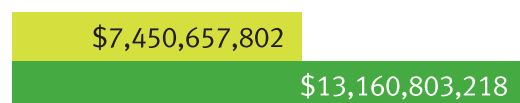
REGIONAL TRENDS IN NUMBER OF FOUNDATIONS, ASSETS, GIVING, AND GIFTS RECEIVED (2008)

Los Angeles County

No. of Foundations



Assets



Total Giving



Gifts Received



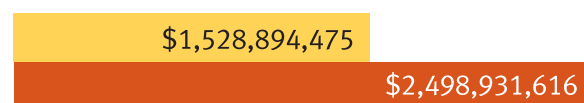
2000 2008

Southern CA Region*

No. of Foundations



Assets



Total Giving



Gifts Received



2000 2008

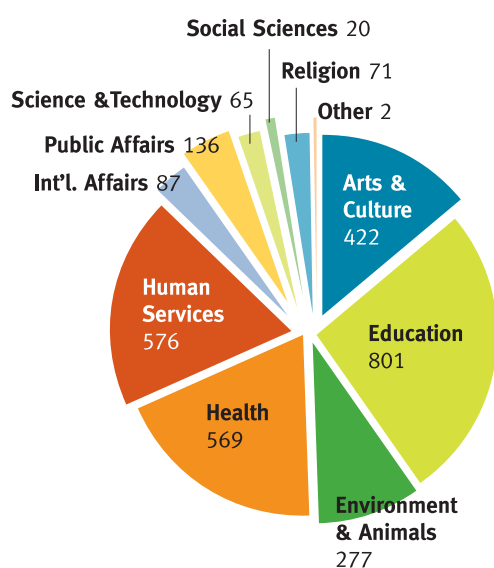
*Orange, Riverside, San Bernardino and Ventura Counties

Nationally, family foundations are the fastest growing segment of the foundation field and the number of family foundations in Southern California has almost doubled in the past decade. While over 73% of the region's family foundations are based in Los Angeles County, there has been a dramatic growth in San Bernardino County (233%), Riverside County (184%), Ventura County (140%), and Orange County (128%).

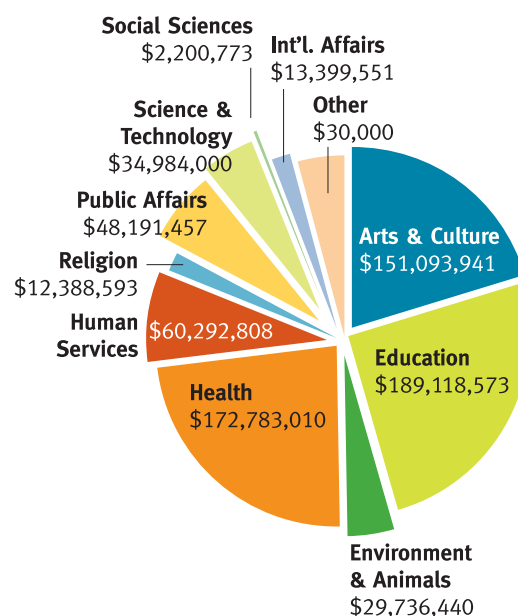


TOP FUNDING AREAS FOR FAMILY FOUNDATIONS IN SOUTHERN CALIFORNIA* (2008)

Number of Grants



Dollar Value of Grants



As the field of family foundations has grown, so has the breadth and scope of funding areas. Locally, Southern California family foundations' primary focus on education and health is consistent with national trends in giving. As the chart on the next page illustrates, over half of education dollars were awarded to elementary and secondary education, followed by higher education. Hospitals and medical research dominate health-related philanthropy. Additionally, arts/culture is a strong area of emphasis, with over 50% of support in this category awarded to museums.

While human services comprises only 8.4% of total dollars awarded, it reflects 19% of grants awarded—indicating the large number of smaller grants to community-based organizations and social service providers.

*Includes Los Angeles, Orange, Riverside, San Bernardino and Ventura Counties



DISTRIBUTION OF GRANTS BY SUBJECT AREA AWARDED BY FAMILY FOUNDATIONS LOCATED IN SOUTHERN CALIFORNIA* (CIRCA 2008)

Subject	Dollar Value of Grants		No. of Grants	
	Amount	%	No.	%
Arts and Culture	\$151,093,941	21.2%	422	13.9%
Arts-Multipurpose	\$6,017,073	0.8%	46	1.5%
Historic Preservation	\$2,431,448	0.3%	28	0.9%
Humanities	\$2,352,938	0.3%	20	0.7%
Media and Communications	\$22,710,411	3.2%	46	1.5%
Museums	\$88,364,983	12.4%	114	3.8%
Other	\$10,000	0.0%	1	0.0%
Performing Arts	\$21,268,111	3.0%	145	4.8%
Policy, Management, and Information	\$310,000	0.0%	3	0.1%
Visual Arts/Architecture	\$7,628,977	1.1%	19	0.6%
Education	\$189,118,573	26.5%	801	26.5%
Adult and Continuing	\$55,000	0.0%	2	0.1%
Educational Services	\$6,909,312	1.0%	88	2.9%
Elementary and Secondary	\$105,468,379	14.8%	329	10.9%
Graduate and Professional	\$14,008,939	2.0%	55	1.8%
Higher Education	\$56,407,271	7.9%	275	9.1%
Library Science/Libraries	\$4,117,782	0.6%	26	0.9%
Policy, Management, and Information	\$697,857	0.1%	7	0.2%
Student Services	\$1,264,033	0.2%	17	0.6%
Vocational and Technical	\$190,000	0.0%	2	0.1%
Environment and Animals	\$29,736,440	4.2%	277	9.2%
Animals and Wildlife	\$10,207,850	1.4%	79	2.6%
Environment	\$19,528,590	2.7%	198	6.5%
Health	\$172,783,010	24.2%	569	18.8%
Medical Research	\$62,087,916	8.7%	177	5.8%
Mental Health	\$5,224,870	0.7%	72	2.4%
Specific Disease	\$15,016,220	2.1%	114	3.8%
General and Rehabilitative				
Hospitals and Medical Care	\$70,428,144	9.9%	148	4.9%
Other	\$445,100	0.1%	5	0.2%
Policy, Management, and Information	\$15,836,000	2.2%	13	0.4%
Public Health	\$2,021,260	0.3%	28	0.9%
Reproductive Health Care	\$1,723,500	0.2%	12	0.4%

*Includes Los Angeles, Orange, Riverside, San Bernardino and Ventura Counties



DISTRIBUTION OF GRANTS BY SUBJECT AREA AWARDED BY FAMILY FOUNDATIONS LOCATED IN SOUTHERN CALIFORNIA* (CIRCA 2008)

Subject	Dollar Value of Grants		No. of Grants	
	Amount	%	No.	%
Human Services	\$60,292,808	8.4%	576	19.0%
Crime, Justice, and Legal Services	\$2,970,150	0.4%	44	1.5%
Employment	\$840,281	0.1%	18	0.6%
Food, Nutrition, and Agriculture	\$1,270,600	0.2%	45	1.5%
Housing and Shelter	\$4,863,410	0.7%	41	1.4%
Human Services-Multipurpose	\$28,062,927	3.9%	262	8.7%
Recreation and Sports	\$15,439,990	2.2%	73	2.4%
Safety and Disaster	\$424,740	0.1%	8	0.3%
Youth Development	\$6,420,710	0.9%	85	2.8%
International Affairs, Development, Peace and Human Rights	\$13,399,551	1.9%	87	2.9%
Public Affairs/Society Benefit	\$48,191,457	6.7%	136	4.5%
Civil Rights and Social Action	\$2,055,250	0.3%	31	1.0%
Community Improvement and Development	\$619,500	0.1%	16	0.5%
Philanthropy and Volunteerism	\$2,701,965	0.4%	37	1.2%
Public Affairs	\$42,814,742	6.0%	52	1.7%
Science and Technology	\$34,984,000	4.9%	65	2.1%
General Science	\$12,800,000	1.8%	37	1.2%
Life Science	\$5,470,000	0.8%	10	0.3%
Physical Science	\$9,564,000	1.3%	10	0.3%
Policy, Management, and Information	\$270,000	0.0%	3	0.1%
Technology	\$6,880,000	1.0%	5	0.2%
Social Sciences	\$2,200,773	0.3%	20	0.7%
Interdisciplinary/Other	\$1,003,273	0.1%	8	0.3%
Social Science and Economics	\$1,197,500	0.2%	12	0.4%
Religion	\$12,388,593	1.7%	71	2.3%
Other	\$30,000	0.0%	2	0.1%
TOTAL GRANTS	\$714,219,146	100.0%	3,026	100.0%

*Includes Los Angeles, Orange, Riverside, San Bernardino and Ventura Counties



TOP 50 FAMILY FOUNDATIONS IN SOUTHERN CALIFORNIA BY ASSETS* (CIRCA 2008)

Rank	Foundation Name	County	Assets	Total Giving
1.	The Annenberg Foundation	Los Angeles	\$2,487,703,921	\$266,898,723
2.	Eli & Edythe Broad Foundation	Los Angeles	1,348,976,378	116,505,375
3.	The Norton Simon Foundation	Los Angeles	980,117,031	5,000,000
4.	W. M. Keck Foundation	Los Angeles	869,957,000	53,116,000
5.	The Ahmanson Foundation	Los Angeles	774,169,095	47,554,783
6.	Arnold and Mabel Beckman Foundation	Orange	557,135,535	28,370,085
7.	The William and Sue Gross Family Foundation	Orange	254,761,800	10,788,100
8.	Dan Murphy Foundation	Los Angeles	242,950,983	13,136,500
9.	Craig H. Neilsen Foundation	Los Angeles	230,969,447	6,353,978
10.	Wasserman Foundation	Los Angeles	230,645,944	10,712,107
11.	The Milken Family Foundation	Los Angeles	205,033,649	13,076,807
12.	Colburn Music Fund	Los Angeles	169,739,356	17,002,325
13.	The Eisner Foundation, Inc.	Los Angeles	157,953,341	6,369,511
14.	The Kenneth T. and Eileen L. Norris Foundation	Los Angeles	137,172,415	8,524,365
15.	The Kavli Foundation	Ventura	129,333,154	12,053,733
16.	Dart-L Foundation	Los Angeles	125,486,469	336,820
17.	The Green Foundation	Los Angeles	120,968,177	4,034,906
18.	The Marisla Foundation	Orange	119,121,055	28,427,000
19.	The Argyros Foundation	Orange	113,734,557	7,359,522
20.	Broad Reach Foundation	Los Angeles	93,717,821	5,000,000
21.	S. Mark Taper Foundation	Los Angeles	93,218,232	6,314,410
22.	Dwight Stuart Youth Foundation	Los Angeles	89,130,379	4,258,500
23.	Carl & Roberta Deutsch Foundation	Los Angeles	87,224,767	5,407,104
24.	The Sharon D. Lund Foundation	Los Angeles	86,703,705	5,826,208
25.	George Hoag Family Foundation	Los Angeles	81,554,429	3,585,500
26.	A. Gary Anderson Family Foundation	Orange	79,635,798	3,202,559
27.	Gary Karlin Michelson, M.D. Charitable Foundation, Inc.	Los Angeles	76,881,941	5,160,000
28.	Mr. & Mrs. Samuel Oschin Family Foundation	Los Angeles	75,676,117	7,013,300
29.	L. K. Whittier Foundation	Los Angeles	74,549,713	4,640,892
30.	Cotsen Family Foundation	Los Angeles	73,732,103	3,272,064
31.	The Herb Alpert Foundation	Los Angeles	72,178,376	19,917,286
32.	The David Geffen Foundation	Los Angeles	71,328,051	1,724,432
33.	The Maurice Marciano Family Foundation	Los Angeles	67,382,821	1,930,660
34.	The Crean Foundation	Orange	64,294,920	5,620,657

*Includes Los Angeles, Orange, Riverside, San Bernardino and Ventura Counties



TOP 50 FAMILY FOUNDATIONS IN SOUTHERN CALIFORNIA BY ASSETS* (CIRCA 2008)

Rank	Foundation Name	County	Assets	Total Giving
35.	TF Educational Foundation	Los Angeles	63,874,665	3,269,914
36.	Willametta K. Day Foundation	Los Angeles	63,626,927	3,653,540
37.	The Karsh Family Foundation	Los Angeles	62,297,408	3,028,837
38.	Warren & Katherine Schlinger Foundation	Los Angeles	61,096,994	3,376,900
39.	The Simms/Mann Family Foundation	Los Angeles	60,842,580	3,252,523
40.	The Goldrich Family Foundation	Los Angeles	59,091,981	2,789,355
41.	Lloyd Rigler Lawrence E. Deutsch Foundation	Los Angeles	57,340,657	2,651,424
42.	Swenson Family Foundation	Orange	57,216,531	3,084,725
43.	Lowell Milken Family Foundation	Los Angeles	53,418,158	2,529,250
44.	Iris & B. Gerald Cantor Foundation	Los Angeles	51,432,155	2,006,600
45.	Easton Sports Development Foundation II	Los Angeles	50,712,150	1,409,940
46.	Maxwell H. Gluck Foundation, Inc.	Los Angeles	45,602,806	2,571,398
47.	William H. Hannon Foundation	Los Angeles	45,104,431	5,702,733
48.	Paul Marciano Foundation	Los Angeles	44,492,561	430,400
49.	WWW Foundation	Los Angeles	41,345,067	2,965,000
50.	Merkin Family Foundation	Los Angeles	40,414,634	1,746,251

Source: The Foundation Center, 2010. Sources of data for private and community foundations include IRS information returns (Form 990-PF), foundation reports, information reported to the Foundation Center on surveys, and information provided directly by foundations via online database updates. Assets are stated at market value. Total giving amount includes grants, scholarships, and employee matching gifts; it does not include all qualifying distributions, e.g., loans, PRIs, set-asides, and program or other administrative expenses. Family foundations represent a subset of independent foundations and are identified using objective and subjective criteria.

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