



SCG 2016 Public Policy Conference

Public-Philanthropic Partnerships: Strategies to Kickstart Policy, Align Resources, and Scale Change

Center for Healthy Communities
Monday, April 4, 2016
8:00 am to 3:00 pm

AGENDA

8:00-8:30 Registration and Network Breakfast

8:30-9:00 Welcome & Introductions

9:00-9:30 Opening Keynote by Senator Robert Hertzberg

Join us for our opening keynote with California State Senator Robert Hertzberg. Senator Hertzberg, a former Assembly Speaker and current Chair of the Senate Governance and Finance Committee, will draw from his extensive experience in the legislature to address the current funding landscape and opportunities for philanthropic collaboration in Sacramento. The senator will offer insight into ways philanthropy can work with state officials to attract public investment to the greater Southern California region.

9:30-10:30 PANEL DISCUSSION: DEMYSTIFYING PUBLIC-PHILANTHROPIC PARTNERSHIPS

This panel of philanthropic and public leaders will share their learnings from times they worked together to address key issues, support disadvantaged communities, and create systems change. Public leaders will talk about some of the statutory and cultural challenges they face as government officials and offer insight about how they can more effectively partner with philanthropy. Philanthropic leaders will share key take-aways from previous partnership engagements, and suggest how philanthropy can leverage its funding for greater impact. Finally, panelists will discuss how businesses and community groups can enhance these partnerships, further maximizing the opportunity for long-term, systemic impact.

Speakers:

- **Elise Buik**, President & CEO, United Way of Greater Los Angeles
- **Dr. Mitch Katz**, Director of the Los Angeles County Health Agency
- **Mary Odell**, President, UniHealth Foundation
- **Miguel Santana**, City Administrative Officer for the City of Los Angeles

Moderated by **Joe Lumarda**, Senior Vice President and Investment Counselor, Capital Group Private Client Services

10:30-10:45 Break



10:45-11:30 **KEYNOTE: Alex Padilla, California Secretary of State** Interview by **Efrain Escobedo**, Vice President of Civic Engagement and Public Policy, California Community Foundation

Join us for a conversation with the Honorable Alex Padilla, California Secretary of State, who will share his efforts to increase voter registration/participation and strengthen voter rights. He'll also discuss how collaboration with nonprofit and philanthropic partners is central to these initiatives.

Padilla previously served in the State Senate (2006-2014) and as President of the National Association of Latino Elected and Appointed Officials (NALEO), a non-partisan organization of 6,000+ federal, state, and local officials dedicated to all aspects of civic engagement. After his opening remarks, Secretary Padilla will be interviewed by Efrain Escobedo of the California Community Foundation about opportunities to promote greater civic participation in California and philanthropy's role in catalyzing reforms and initiatives through multi-sector partnerships. This frank conversation will shine a light on how to leverage funding for greater impact, the value of greater transparency to effect policy change, and the role community organizations play in implementing this work.

11:30-11:45 **Breakout Sneak Preview**

11:45-12:45 **Lunch – 3 Breakout Options**

- Small Group Conversations
- Foundation Center Maps Demo
- Corporate Luncheon

1:00-2:30 **Afternoon Breakout Sessions**

Artful Collaborations: City, County, and State Partnerships in the Arts

California communities are fueled by more creative people, industries, and investments than anywhere else. But, creating systemic policy change in the arts requires philanthropy and government to break down silos and build innovative partnerships. We'll explore lessons learned from three such partnerships: *CURRENT:LA* Public Art Biennial, Arts for All Pooled Fund, and createCA.

Moderator: Craig Watson, Director, California Arts Council

Panelists:

- **Danielle Brazell**, General Manager, City of Los Angeles Department of Cultural Affairs
- **Denise Grande**, Director of Arts Education, Los Angeles County Arts Commission
- **Donn Harris**, Chair, California Arts Council
- **John McGuirk**, Program Director, Performing Arts Program, The William and Flora Hewlett Foundation
- **Malia Simonds**, Arts Program & Special Projects, Bloomberg Philanthropies
- **Matty Wilder**, Senior Program Officer, The Herb Alpert Foundation



The Housing Affordability Crisis: How Public Private-Partnerships Can Catalyze Development

According to the Census Bureau, the rental vacancy rate for metropolitan Los Angeles was 2.7 percent in the last quarter of 2015. This and other factors have resulted in high housing costs, leaving Los Angeles County with one of the highest poverty and homelessness rates in the country. Join panelists as they share key causes and effects of the housing affordability crisis and one example of how philanthropy and the public sector are partnering to catalyze development by increasing access to loan funding and investing in organizational capacity.

- **Ann Sewill**, Vice President of Housing and Economic Opportunity, California Community Foundation
- **Dr. Raphael Bostic**, Director of the USC Bedrosian Center on Governance and Professor in the USC Sol Price School of Public Policy
- **Carlos VanNatter**, Section 8 Director, Housing Authority of the City of Los Angeles

The LA Wage Theft Campaign: Taking on Income Inequality Through Community, Public, and Philanthropic Partnerships

This session will take you through the story of the recent landmark LA Wage Theft Campaign and the cross-sector collaboration between community organizers, government, and philanthropy that helped make it possible. In a candid conversation, leaders from the campaign will share the opportunities that led to victory as well as strategies that could be replicated in communities across the state.

Moderator: Margarita Ramirez, Deputy Director, Grantmaking, Liberty Hill Foundation

Panelists

- **Alexandra Suh**, Executive Director Koreatown Immigrant Worker Alliance
- **Kathy Hoang**, ROC-LA
- **Lola Smallwood-Cuevas**, Director, Los Angeles Black Worker Center
- **John Reamer**, Inspector of Public Works - Bureau Director, City of Los Angeles

Environmental Justice: Opportunities and Lessons for Advocacy and Grantmaking

Our low-income communities are disproportionately impacted by environmental health hazards. Climate change, pollution from trucks and trains moving goods from ports, freeway traffic, and homes near toxic waste and drilling sites are just a few of the issues that funders can tackle. We'll hear examples of funders working with government and community organizations—through advocacy and grantmaking—to support environmental justice efforts.

Moderator: Ron Milam, Program Consultant, LA Funders' Collaborative for Smart Growth and Livable Communities

Panelists

- **Ken Chawkins**, Business and Public Policy Manager, Southern California Gas Company
- **Jenny Chheang**, Program Manager, The California Endowment
- **Michele Prichard**, Director of Common Agenda, Liberty Hill Foundation
- **Ellah Ronen**, Program Administrator for LA n Sync, Annenberg Foundation

2:30-3:00 **Networking "Sundaes on the Plaza"**

3:00 **Adjourn**