FORESIGHT PHILANTHROPY
2019 ANNUAL CONFERENCE
SEPTEMBER 9 | LOS ANGELES
InterContinental Los Angeles Downtown Hotel
SCG’s 2019 Annual Conference, Foresight Philanthropy, is the gateway for funders to sharpen your grantmaking strategies, invigorate cross-sector collaborations, and get ready to be more dynamic changemakers by using the tools of futurism.

In the early 20th century, futurists were inspired by speed, technology, and modernity to create an avant-garde art movement. More recently, the private sector has been using foresight to analyze trends and recognize patterns to determine what is possible, preferable, and probable in the future.

Why futurism? Because shifting demographics and cutting-edge technologies are changing the world we live in faster than ever. Nonprofits and social movements are already adjusting the ways in which they are working to meet new challenges and opportunities from artificial intelligence to climate change.

Now, it’s our turn. How can philanthropy prepare and adapt to the coming societal and environmental transformations? How can we anticipate and act on what our particular communities will need? How do we pave future-focused pathways that are equitably accessible to all people, especially those with marginalized identities? In doing so, how can we learn from our history in order to do better and avoid the mistakes of the past?

This is a time of great urgency and tremendous possibility. We have the opportunity to adopt the tools of futurism to move our grantmaking practices and cross-sector collaboration strategies forward into a dramatically different tomorrow. Join over 600 colleagues for a day filled with interactive plenaries, inspiring keynote speakers, and skill-building workshops designed to propel us into Foresight Philanthropy.
VISIBILITY TO MORE THAN 600 ATTENDEES
Representing individuals, family foundations, private foundations, corporate giving, and government grantmakers from across the region and state

DAY-OF RECOGNITION
Logo on conference program and signage

PRE-CONFERENCE E-BLAST RECOGNITION
Organization name listed on all pre-conference email outreach to 3K+ recipients

PRE-CONFERENCE SOCIAL MEDIA RECOGNITION
Twitter: 6K+ followers
Facebook: 1.4K+ followers

WEBSITE RECOGNITION
Logo & link to organization’s website on SCG’s conference website

COMPLIMENTARY REGISTRATIONS
Complimentary registrations for staff at organization

SCG’s Annual Conference is an opportunity to break down silos, build connections, and shine a bright light on the leadership and work of our event sponsors.
# 2019 Sponsorship Opportunities

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<thead>
<tr>
<th>PRE-CONFERENCE BENEFITS</th>
<th>Presenting Sponsor $25,000</th>
<th>Gold Sponsor $15,000</th>
<th>Silver Sponsor $10,000</th>
<th>Bronze Sponsor $5,000</th>
<th>Donor Sponsor $2,500</th>
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<td>Logo &amp; link on SCG website (40,000+ visitors per year)</td>
<td>X</td>
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<td>Recognition on conference e-blasts (3,000+ recipients)</td>
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<td>Recognition on social media (4,000+ followers)</td>
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<th>ON-SITE ENGAGEMENT BENEFITS</th>
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<td>Pop-up banner/push notification in Conference app</td>
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<td>Onstage speaking opportunity at breakout session</td>
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<td>Verbal mainstage recognition</td>
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<td>Complimentary tickets for sponsor’s staff &amp; trustees (vs. earlybird price $400, regular price $475 each)</td>
<td>12 tickets</td>
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<th>POST-CONFERENCE BENEFITS</th>
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<td>Logo &amp; link on wrap-up eblast (3,000+ recipients)</td>
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<td>Logo &amp; link on SCG website (40,000+ visitors per year)</td>
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Interested in more visibility?

CONNECT WITH US ON THE FOLLOWING POSSIBILITIES:

Wi-Fi - Sponsor name as password for wi-fi login
Member Lounge - Logo and swag in member lounge all day
Conference App - Sponsor recognition in app
Day-of Giveaways - Logo or organization name on products
Visit us online!

Get up-to-date information about conference content and see our list of current sponsors here: scg.sc/SCGAnnualCon19
Thank you for considering a sponsorship of Southern California Grantmakers' 2019 Annual Conference

If you would like to discuss the various sponsorship opportunities, please contact:

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Vice President, Membership & Sustainability

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