



Blue Shield of California Foundation is an Independent Licensee of the Blue Shield Association

# regional collaboration to support systemic change

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President and CEO

[blueshieldcafoundation.org](http://blueshieldcafoundation.org)

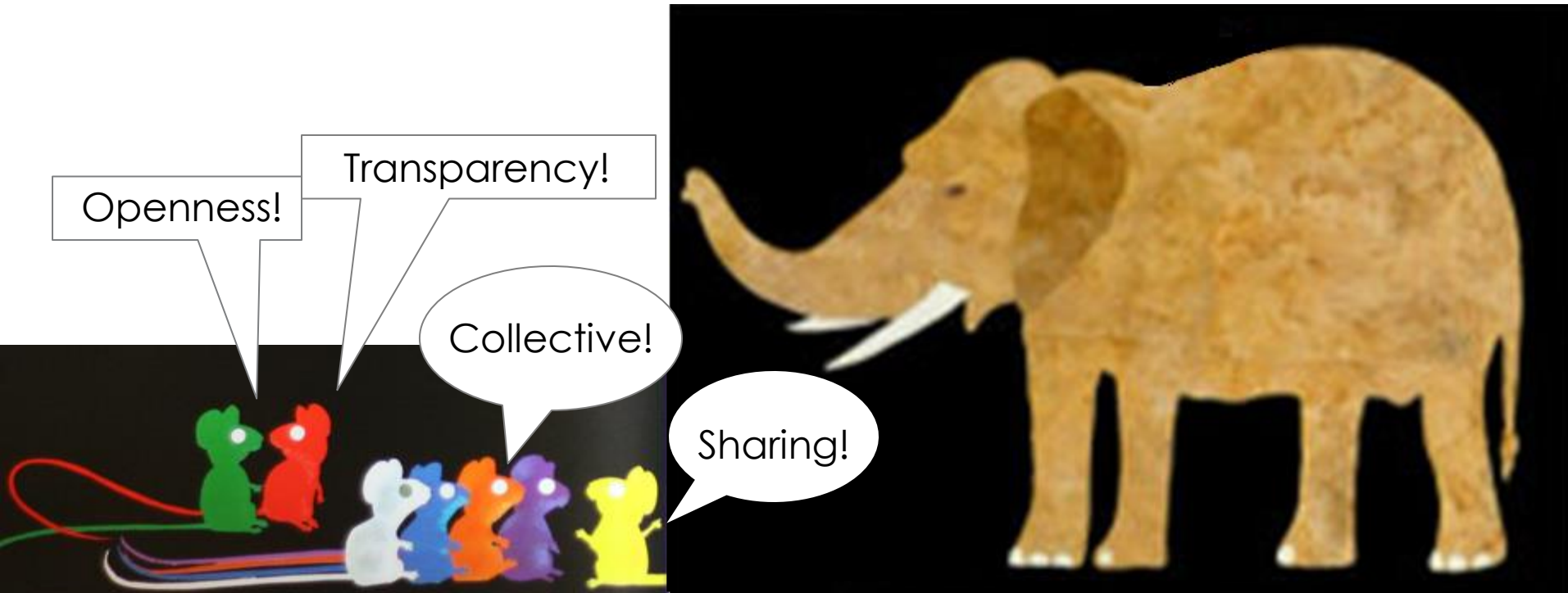
March 26, 2014

# #collaboration is trending

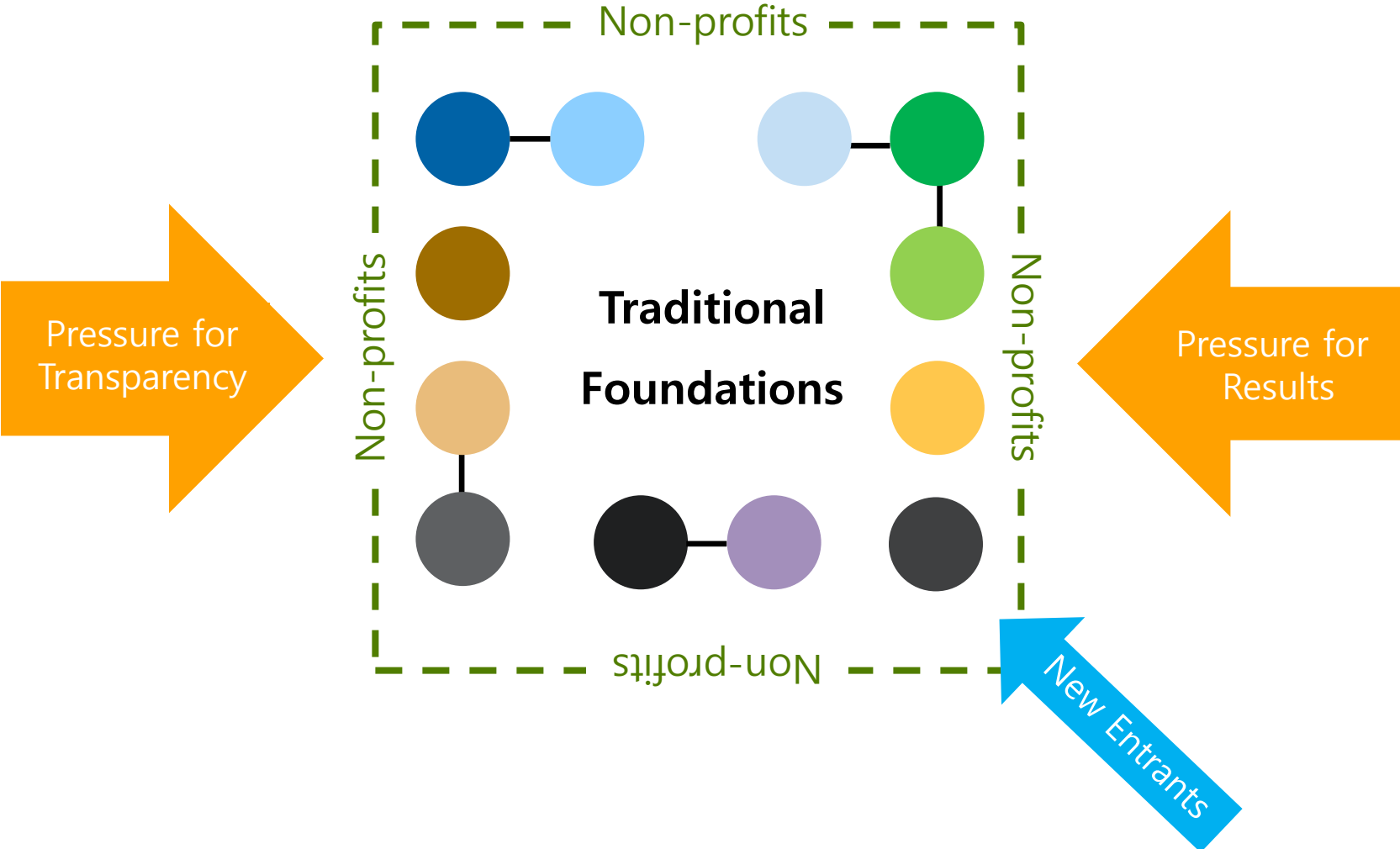
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# “working together” has many names

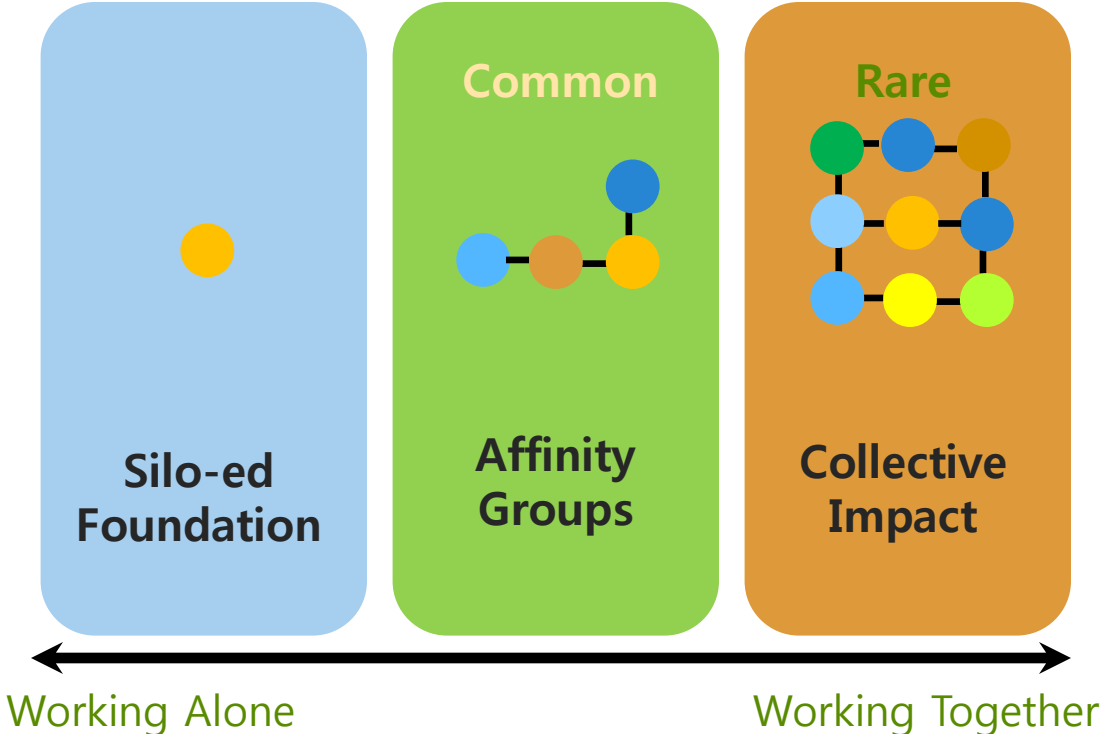


# our ecosystem

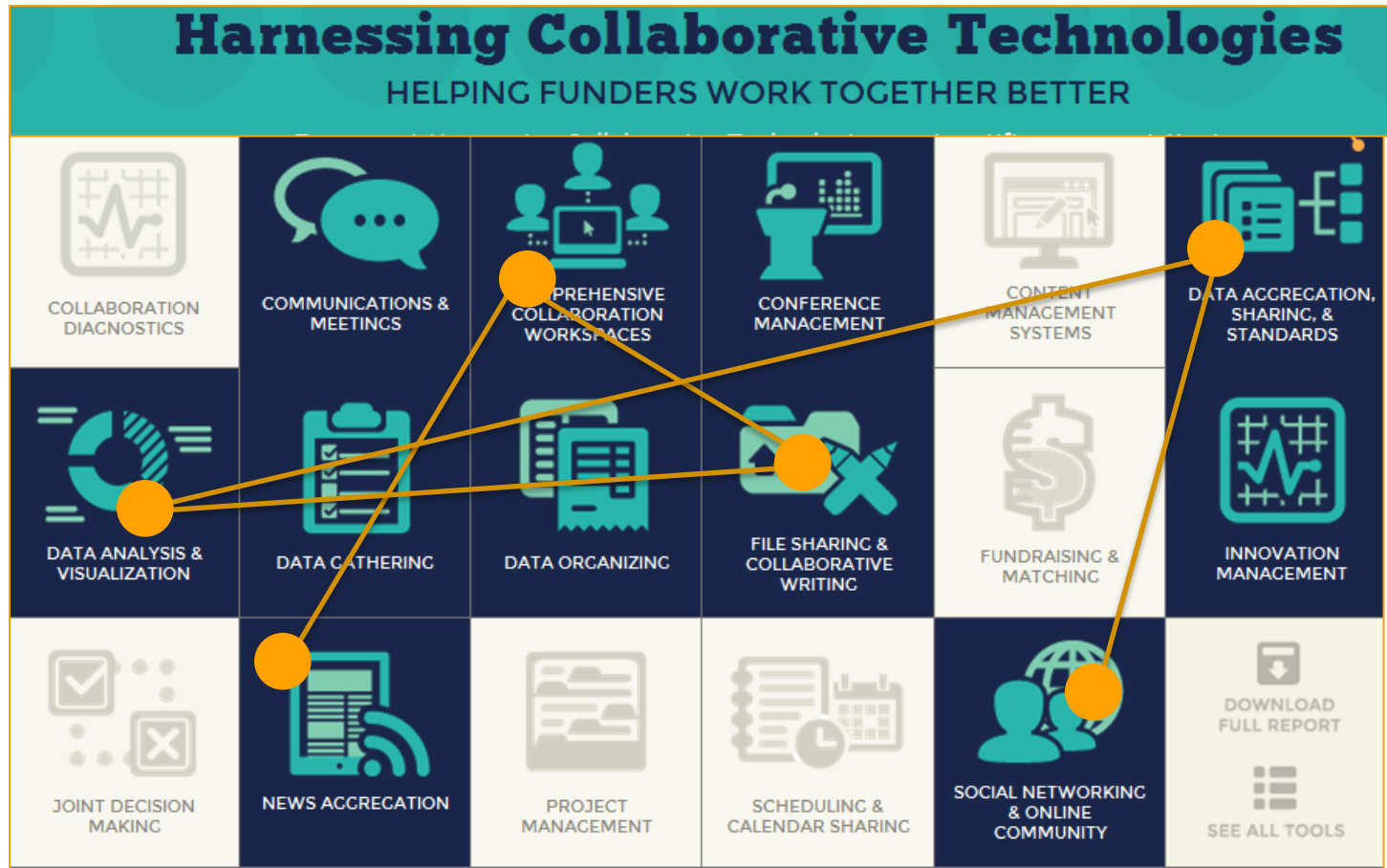


# limited number of approaches for action

Currently:

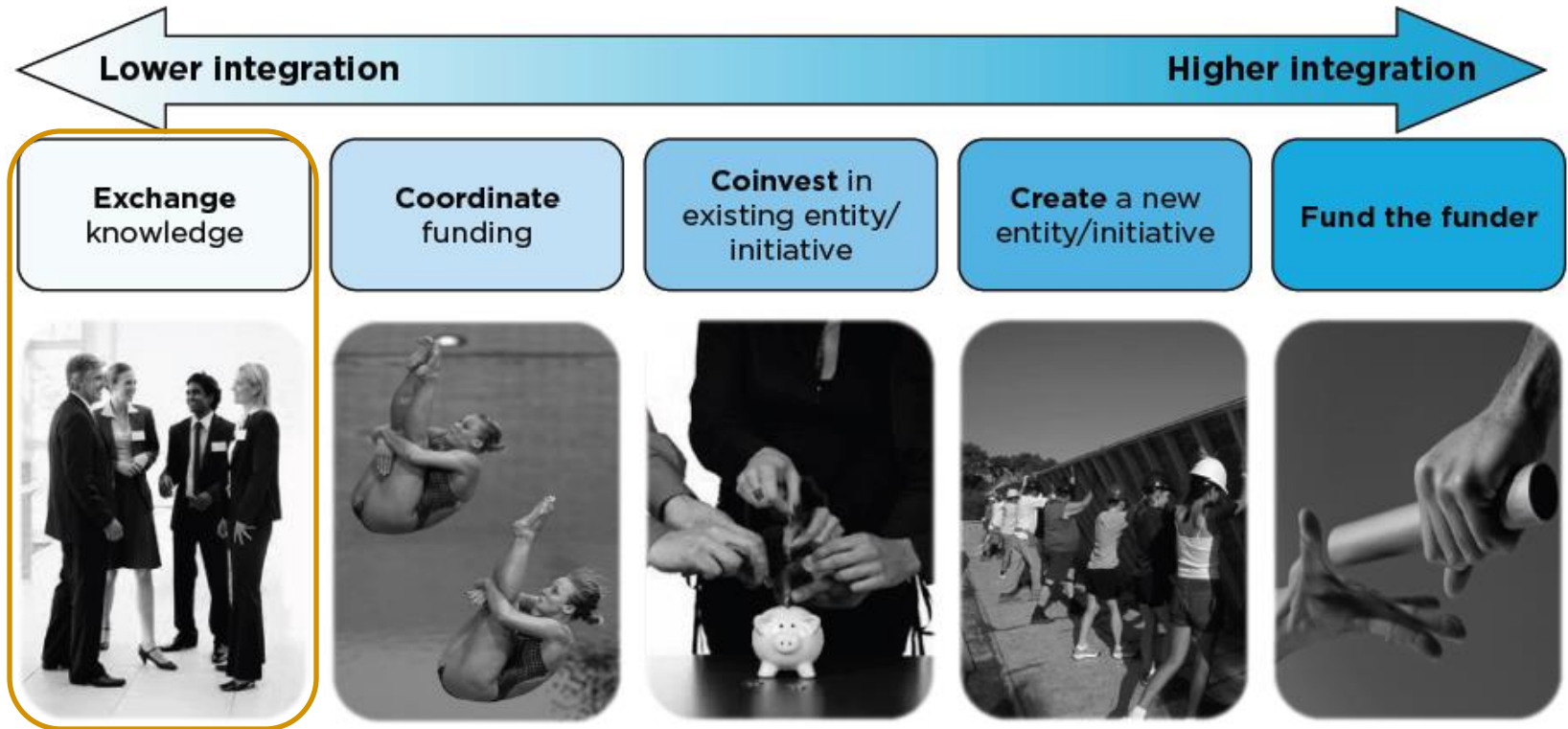


# new tools & platforms



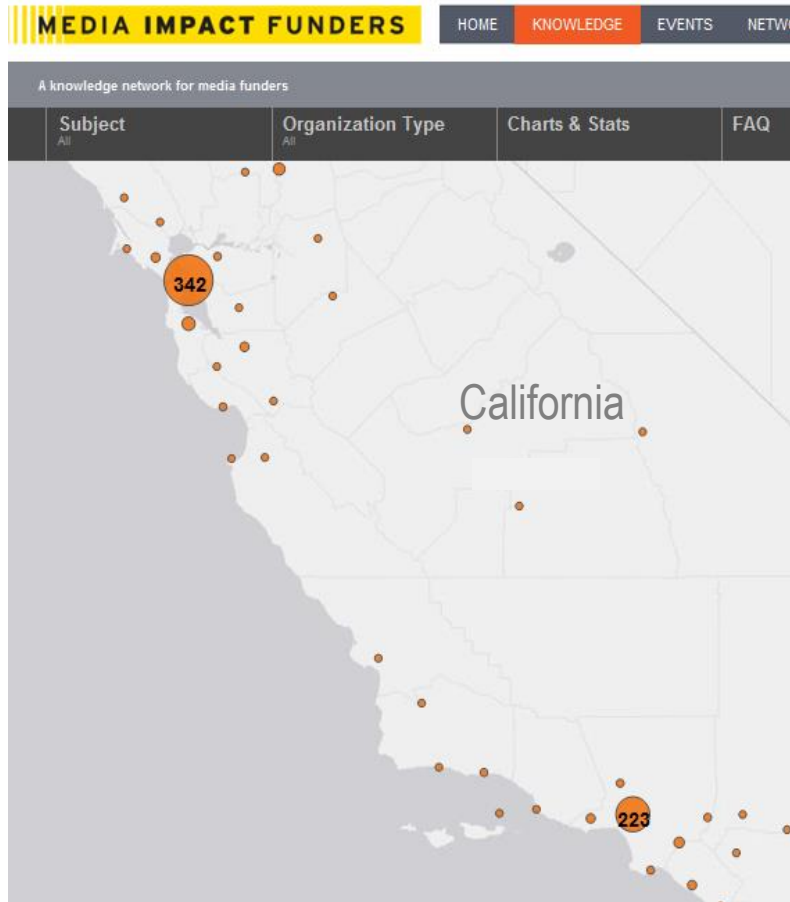
Source: Grantcraft / Monitor Deloitte (2013):  
Harnessing Collaborative Technologies: Helping Funders Work Together Better

# 50 first dates to golden anniversary?



Source: Bridgespan Group draft report (March 2014):  
Philanthropic Collaboration at the David & Lucile Packard Foundation

# issue-based sharing



## COUNCIL on FOUNDATIONS

- Initiatives & Programs
- Resources & Legal Information
- Public Policy
- Events
- News
- About Us

### Military and Veterans

Share this Page :

#### 2014 Annual Conference Call for Sessions

The Council is issuing a Call for Sessions to leading civil and social innovators.

[Read More >>](#)

#### Registration is Now Open for the 2014 Annual Conference: Philanthropy Exchange

A brand new conference experience – Philanthropy Exchange – supercharges the Council on Foundations' Annual Conference with enhanced networking opportunities, an inclusive perspective on the shared values of the field, and a focus on the issues that

[Read More >>](#)

#### Insights and Impacts: Preventing Violence in Military Families

Since 2009, Blue Shield of California Foundation has supported efforts to prevent violence in the homes of military families.

[Read More >>](#)

#### Veteran Support Initiative: A community based model to meet the needs of service members and their families

From the Lincoln Community Foundation, this report details their veteran support initiative and provides recommendations for future collaborative efforts between community foundations seeking to impact the circumstances of military service members and the

[Read More >>](#)

#### A Call to Action: Sustaining the Groundswell of Support



# starting points

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Open Data



Shared Metrics



Communities of Practice / Learning

# kinds of data we need/want/crave

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*Transactional data*



*Contextual data*



*Impact data*



# what will look different?

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## for funders

- Time savings
- Money savings - less need for consultants
- Regular feedback
- Better targeted grantmaking
- Better return

## for nonprofits

- Time savings
- More focused outcome goals
- More efficient grant-seeking process
- More targeted interventions

## for other audiences

- Greater interest and awareness
- Bring new players to the table
- More support for our causes
- New ideas & resources



**for Californians**

# building a regional platform

The screenshot shows a web browser window displaying the search page of the Southern California Grantmakers website. The browser's address bar shows the URL <https://www.socalgrantmakers.org/resources/search>. The website header features the Southern California Grantmakers logo, a search bar with the placeholder text "Search SCG ...", and navigation links for Home, Contact Us, and Log In. A horizontal menu below the header includes links for ABOUT US, PROGRAMS & EVENTS, MEMBERSHIP, RESOURCES, NEWS, and JOIN SCG. The main content area has a breadcrumb trail: HOME » RESOURCES » SEARCH SCG LIBRARY. The title "Search SCG Library" is prominently displayed in orange. Below the title is a search input field with the placeholder "Enter terms" and a "SEARCH" button. To the right of the search field is a checkbox labeled "Retain current filters". On the right side of the page, there are two filter sections. The first is "Filter by type of resource:" with a list of categories and counts: Research (126), Presentation (45), Job Description (37), Geo Blog (20), SCG Member Publication (11), Video (10), Conference Materials (6), Webinar Recording (6), Best Practice (2), and Convening (2). The second is "Filter by topic(s):" with a list of categories and counts: Grantmaking (69), About Philanthropy (44), Public Policy (44), Finance (17), and Communications (6). At the bottom of the page, there are two columns of text. The left column is titled "SCG's New Resource Library" and describes the searchability of the library. The right column is titled "How to find what you're looking for:" and discusses filtering by audience.

https://www.socalgrantmakers.org/resources/search

Search SCG Library | Southern California Grantma...

Home | Contact Us | Log In

SOUTHERN CALIFORNIA GRANTMAKERS

Search SCG ...

ABOUT US PROGRAMS & EVENTS MEMBERSHIP RESOURCES NEWS JOIN SCG

HOME » RESOURCES » SEARCH SCG LIBRARY

## Search SCG Library

Enter terms    Retain current filters

**Filter by type of resource:**

- Research (126)
- Presentation (45)
- Job Description (37)
- Geo Blog (20)
- SCG Member Publication (11)
- Video (10)
- Conference Materials (6)
- Webinar Recording (6)
- Best Practice (2)
- Convening (2)

**Filter by topic(s):**

- Grantmaking (69)
- About Philanthropy (44)
- Public Policy (44)
- Finance (17)
- Communications (6)

**SCG's New Resource Library**  
Our easy-to-use searchable library connects you to a vast array of SCG's own resources plus a national database of philanthropy materials. As an SCG member, you have access to SCG's past program videos, webinar recordings, and session materials.

**How to find what you're looking for:**  
**Family Philanthropists and Corporate Grantmakers:** are you looking for resources tailored to your interests? Filter by **audience** in the green bar at right.

Internet | Protected Mode: Off 100%

# a call to action

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## What I WILL commit to:

1. Share useful, transparent data from BSCF
2. Support a sharing infrastructure
3. Continue the conversation with funders

What will **YOU** commit to?

# blue of california foundation

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web: [BlueShieldCAFoundation.org](http://BlueShieldCAFoundation.org)



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